

Awards Presentation

Since 2014, Carosella Group created and still organizes the #beethechange Awards.

The Awards, celebrating the seventh edition in 2026, are dedicated to the memory of Antonio Carosella (1923-2012), Headmaster of high schools in Campania, Italy and Past Governor (1998-1999) of Rotary International District 2100.

Details and definitive documentation about the initiative are released in the attached documents.

Mission

The mission of the Awards is to recognise, enhance and support young people's human and professional growth, through the yearly proposal of a competition on specific themes which vary from time to time, based on the themes of ethics, sustainability, multiculturalism, active citizenship and accountability, encouraging and rewarding their commitment to taking on a role as protagonists of virtuous change in the environment, in society and in community governance.

Recipients

The competition is accessible to young people from the European Union, aged between 16 and 30, with particular -but not exclusive- attention to high school or university students, recent graduates, doctoral students or researchers, people who are already employed.

There are two categories of candidates, young people aged 16-20, and young people aged 20-30.

Competition subject

Roots and Future

Yesterday's practices to build tomorrow's sustainability

The [theme](#) can be developed, for example, through:

- reinterpreting past daily habits from a sustainable perspective,
- comparing generations as a tool for growth and innovation,
- using technology to preserve, amplify, or reinvent traditional practices,
- new models of community, sharing, and care,
- proposals that combine slowness, responsibility, and the future.

The project must be carefully described and documented and must be submitted by the deadline communicated together with the notification of the admission of the application.

No constraints or limits to participation and no preference in the evaluation are allowed in relation to gender, nationality, race, language, religion, political opinions, personal and social conditions of the individual participants.

The 2026 Edition objective

According with its mission, the #beethechange2026 Awards aim at recognizing and presenting to young people, on one hand,

- peers who have distinguished themselves for having presented a project focussed on sustainability that has had or could reasonably have a positive impact on the environment and the community, determining a positive and lasting change for both, and, on the other hand,
- personalities who, in their field of activity, have given and continue to give testimony and a concrete example of attention to sustainability to the younger generations.

Evaluation criteria

The main objects of evaluation will be the project presented and the candidate's personal profile as emerging from the interview.

Curriculum studiorum and additional criteria described in the [competition notice](#) will contribute to determining the score and ranking.

Generality

The Award is organized by Carosella Group, an international group of ESG consulting companies.

The name of the Award recalls the *Bee* software platform, the most important technological brand of Carosella Group.

The competition will end on **November 2026** with a public awards ceremony including two distinct but synergical moments:

- the acknowledgement: making known and rewarding the young people who presented the winning projects;
- the example: publicly recognizing one or more personalities who, in their field of activity, have given and continue to give the younger generations a concrete example of attention to sustainability.

Nature of the prize

The Prize consists of

- for the youngest, the opportunity to access a study abroad program;
- for the more mature, the choice between two incredible opportunities:
 - **"BeetheCEO"**: the winner will work alongside a CEO or executive of a company for a month, participating in strategic decisions and meetings and starting their path to a true leader.
 - **Opportunity to implement the submitted project**: the opportunity to connect with companies or organizations in areas related to the winning project and lay the groundwork for implementing the submitted idea.

If the Prize is not accessible or of interest to the winner, the Organization may evaluate an alternative that, taking into account the winner's expectations and profile, still represents a truly effective opportunity.

Terms

Participation may be individual or collective, i.e., in groups of no more than four members.

[Applications](#) may be submitted personally by the candidate or, where applicable, by their home institution/department. Further details are available in the [Call for Contest](#). Applications must be received no later than July 31, 2026, at premio2026@carosellagroup.com. All admitted candidates will be notified of their admission and, where applicable, of the date on which each participant must be interviewed by the Technical Scientific Committee (see below). All of the above will be further detailed in the [Call for Contest](#).

Phases following the application. The Scientific Technical Committee

The Scientific Technical Committee (STC) is the technical collegial body responsible for the final phases of analysis and evaluation of the applications submitted. The Committee, although acting in coordination with the Awards Organisation, is completely independent and autonomous in its deliberations.

Once the applications will have been acquired, the Committee will interview the candidates individually, evaluate the project presented and, finally, proceed with the preparation of the final ranking.

Role and commitment of Partners

We believe that the role of Partners (Schools, Universities, Businesses, Institutions, Professional Associations, Associations, etc.) can be expressed promoting, soliciting and encouraging the maximum participation of young people in the initiative, through social channels and also directly soliciting young people whose environmental and social commitment is known, as well as declaring their willingness to participate in the realization of the event.

Carosella Group

Carosella Group is an international group of consulting companies that specialize in ESG (Environment, Social, Governance) solutions. The parent company, C.C.S.-Carosella Corporate Solutions, LLC, based in Wilmington, DE-USA, in addition to operations on the American market, centrally manages the research and development activity, the design, development and deployment of the proprietary software platform Bee (Business environment ethics) and its custom versions for individual customers. Furthermore, it coordinates and directs the activities of its permanent representations in Italy and the United Kingdom.

Naples, Italy, 18 February 2026

Massimo Carosella
Organizing Committee Director
#beethechange2026 Awards

"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."
Gro Harlem Brundtland, *Our Common Future* - WCED, 1987