

## Roots and Future

### Yesterday's practices to build tomorrow's sustainability

In an era dominated by speed, hyper-connectivity, and constant innovation, the concept of sustainability can no longer be limited to technology or system efficiency. It also requires a shift in cultural perspective, one that refocuses on the long term, a sense of community, and collective responsibility.

The theme "Roots and Future" invites young people to imagine a **conscious generational shift**: looking at the daily practices of past generations not as nostalgic models, but as strategies for survival, adaptation, and sustainability that have been tested over time. In a world racing toward the new, sustainability arises from the ability to pause, observe, and recognize the value of the practices that came before us. Past generations built resilient communities through long-term commitment, care, sacrifice, and respect for resources.

Today, those same practices are returning in new forms, reinterpreted through technology, creativity, and vision, in response to the environmental, social, and ethical challenges of the present.

The theme calls upon the new generations to do what they do best: **reinterpret, transform, and project these values into the future** through contemporary tools, digital languages, new technologies, and innovative models of participation.

### Subthemes / Project Development Lines

1. **Rediscovering traditional practices for a sustainable future**
  - Revitalizing the lifestyles of grandparents or previous generations (care for common spaces, local crops, domestic circular economy), reinterpreted with digital tools or modern methodologies.
2. **Dialogue between generations for new community solutions**
  - Talking about or designing how the experiences and values of previous generations can interact with the future (e.g., technologies for regenerative agriculture, digital neighborhood networks for social cohesion).
3. **Sustainable Generational Entrepreneurship**
  - Developing proposals, products, or services that combine slow practices (slow design, critical consumption) with contemporary tools (apps, collaborative platforms, ethical blockchain) for a positive social and environmental impact.

### Interpretation Guidelines

The theme can be developed, for example, through:

- reinterpreting past daily habits from a sustainable perspective,
- comparing generations as a tool for growth and innovation,
- using technology to preserve, amplify, or reinvent traditional practices,
- new models of community, sharing, and care,
- proposals that combine slowness, responsibility, and the future.

**The future is not just what we invent, but what we choose to remember.**